








## ESPEDRO NEPTUNE

UX/UI DESIGNER

I'm fluent in English, French, and Creole, I bring a unique perspective to design projects. I have experience in web design, graphic design, and motion design. With a strong technical skill set including HTML, CSS, JavaScript, and Bootstrap, I have developed WordPress websites, managed social media accounts, and created animated videos. I am adept at conducting user research, defining user needs and expectations, and creating user interface solutions. My strong organizational skills, attention to detail, and ability to work on multiple projects simultaneously make me a good asset to any design team.

### CONTACT

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### LANGUAGE

- ENGLISH
- FRENCH
- CREOLE

### CASE STUDIES

- EATHY
- LINKEDIN
- TRIBASCALE
- MIZIKANOU



### TECH SKILLS

- |                   |            |          |
|-------------------|------------|----------|
| ADOBE PHOTOSHOP   | SKETCH     | MIRO     |
| ADOBE ILLUSTRATOR | DRUPAL     | TYPEFORM |
| ADOBE INDESIGN    | HTML       | MAZE     |
| ADOBE XD          | CSS        | TRELLO   |
| AFTER EFFECT      | JAVASCRIPT | JIRA     |
| CREATIVE SUITE    | BOOTSTRAP  | ASANA    |
| FIGMA             | ELEMENTOR  |          |
| WORDPRESS         |            |          |



### PROFESSIONAL EXPERIENCE

#### > COINKIDS

APRIL 2023 - PRESENT

##### UX/UI DESIGNER

- Improved the quality of user insights by developing a more comprehensive research methodology
- Improved user retention rates by addressing pain points and improving the overall user experience
- Reduced development time and costs by creating more efficient and scalable UI design solutions
- Improved design consistency and quality across the product by implementing a design system
- Improved stakeholder and team alignment by creating user personas that effectively communicate user needs and behaviors
- Improved website accessibility and usability by implementing best practices in web design and UX design.

#### > FREELANCER TEAM

AUGUST 2021 - NOVEMBER 2022

##### UX/UI DESIGNER

- Increased the number of user interviews conducted per month
- Increased the adoption rate of new features/products by identifying and addressing user needs
- Improved the visual design and aesthetics of products, resulting in 15% increase in user engagement and satisfaction
- Increased user engagement and satisfaction by designing user-friendly interfaces and interactions based on user research and feedback
- Improved team productivity and collaboration by implementing efficient design workflows and tools

#### > BOSTON CARIBBEAN NETWORK

APRIL 2018 - JULY 2021

##### WEB DESIGNER, GRAPHIC DESIGNER, MOTION DESIGNER, UI DESIGNER

- Designed visually appealing graphics to enhance social media branding and outreach.
- Created visually striking animated videos with a concise storyline.
- Managed and maintained the organization's website.

#### > MEDIA INNOVATION

MARCH 2012 - MARCH 2021

##### SENIOR GRAPHIC DESIGNER, WEB DESIGNER, UX/UI DESIGNER

- Managed and executed design assignments
- Crafted engaging and eye-catching social media visuals.
- Produced a concise and creatively animated video
- Worked in tandem with the marketing team to develop and solidify client brand identity.
- Developed wireframe concepts and designed website pages tailored to each client's requirements.
- Built and maintained multiple WordPress-powered websites
- Improved the visual design and aesthetics of products.



### ACADEMIC

#### > IRONHACK

UX/UI DESIGN

#### > UDEMY

WEB DESIGN, GRAPHIC DESIGN, MOTION DESIGN

#### > CENTRE DE FORMATION PROFESSIONNELLE D'HAITI (CFPH)

ELECTRONIC DESIGN, DYNAMIC CIRCUIT NETWORK (DCN)