# E VBD

## ESPEDRO NEPTUNE UX/UI DESIGNER

Highly skilled UX/UI Designer with over 8 years of experience in web design, graphic design, and motion design. Proficient in creating user-friendly interfaces and improving user experiences through comprehensive user research and innovative design solutions. Fluent in English, French, and Creole, offering a unique perspective on design projects. Adept at managing multiple projects simultaneously, with a strong technical skill set including HTML, CSS, JavaScript, and Bootstrap.

### CONTACT

- **5**754 946 0528
- espedroneptune@gmail.com
- www.espedroneptune.com

n in/espedroneptune

# LANGUAGE

ENGLISH FRENCH CREOLE

## CASE STUDIES

ICOM MIZIKANOU TRIBASCALE EATHY

# TECH SKILLS

#### DESIGN TOOLS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, After Effects, Figma, Sketch, Miro, Typeform, Maze, Trello, Jira, Asana.

#### WEB TECHNOLOGIES

HTML, CSS, JavaScript, Bootstrap, React JS, MongoDB, Node JS, Express, WordPress, Drupal, Elementor.

# PROFESSIONAL EXPERIENCE

#### > UX/UI DESIGNER

#### CoinKids | April 2023 - April 2024

• Improved the quality of user insights by developing a comprehensive research methodology.

• Enhanced user retention rates by addressing pain points and improving overall user experience.

• Reduced development time and costs by creating more efficient and scalable UI design solutions.

• Maintained design consistency and quality across the product by implementing a design system.

• Created user personas to improve stakeholder and team alignment.

• Enhanced website accessibility and usability by implementing best practices in web and UX design.

#### > UX/UI DESIGNER

#### Freelancer Team | August 2021 - November 2022

- Conducted and increased the number of user interviews per month.
- Boosted the adoption rate of new features/products by addressing user needs.
- Enhanced visual design and aesthetics, leading to a 15% increase in user engagement and satisfaction.
- Designed user-friendly interfaces based on user research and feedback.

• Improved team productivity and collaboration by implementing efficient design workflows and tools.

#### > SENIOR GRAPHIC DESIGNER, WEB DESIGNER, UX/UI DESIGNER Media Innovation | March 2012 - March 2021

• Managed and executed design assignments, crafting engaging social media visuals.

- Produced concise and creatively animated videos.
- Collaborated with the marketing team to develop and solidify client brand identity.

• Developed wireframe concepts and designed website pages tailored to client requirements.

- Built and maintained multiple WordPress-powered websites.
- Improved visual design and aesthetics of products.

# > WEB DESIGNER, GRAPHIC DESIGNER, MOTION DESIGNER, UI DESIGNER

#### Boston Caribbean Network | April 2018 - July 2021

• Designed visually appealing graphics to enhance social media branding and outreach.

- Created visually striking animated videos with concise storylines.
- Managed and maintained the organization's website.

# ACADEMIC

#### > UX/UI DESIGN

#### IRONHACK

#### > WEB DEVELOPMENT

N > GRAPHI

IRONHACK

> GRAPHIC DESIGN, MOTION DESIGN Udemy

> ELECTRONIC DESIGN Centre de Formation Professionnelle d'Haïti (CFPH)